Global Imbalances and Internationalization of RMB

Chun Chang
Executive Director and Professor
Shanghai Advanced Institute of Finance





Export-led Growth and Global Monetary System

- For the past thirty years, China pursued an export-driven development strategy
- In the mean time, under the USD-centered Global Monetary System, USA pursued a strong dollar policy which led to excessive imports and consumption
- European countries also worked hard to create a strong international reserve currency, the Euro



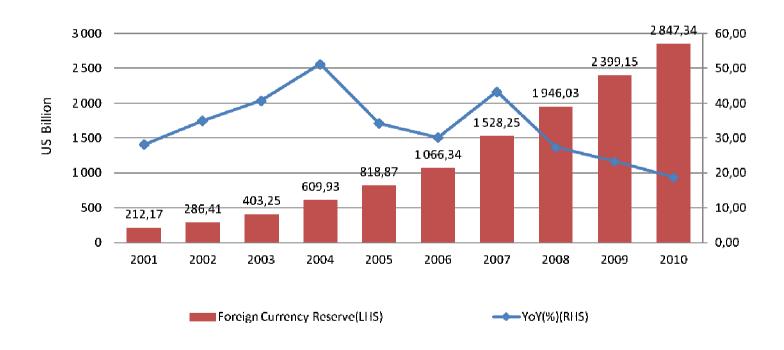
Global Trade and Money Imbalances and Growth

- Consequently, significant amount of goods at affordable prices flow into developed countries, allowing them to grow with low inflationary pressure
- At the same time, significant amount of money flows into China, generating high growth rates for 30 years
- Part of the money flows into China is used to buy US debt and helps to finance US consumption
- How long can the party last?



China's Foreign Currency Reserve

China's Foreign Currency Reserve



Source: Wind



Un-Sustainability of Export-led Growth

 After its recent financial crisis, US economy dips into a protracted low growth period

 Euro area has also been hit by its own sovereign debt crises and recessions

 It is clear to China now that it can no longer rely on exports for its sustainable economic growth, China should change its strategy



Global Financial System Is Part of the Problem

 The global imbalances are partly the results of strong financial and monetary positions of advanced economies

 And partly the results of weaker (almost nonexistent until recently) role of China and RMB in the international monetary and financial systems



Internationalization of RMB as Part of a Solution to Global Imbalances and Growth

 If Chinese RMB becomes an international currency and it can flow out of China, it will balance off the inflow of foreign currencies; China will have a reduced FX reserve

 The ability to use RMB for international trade settlements and payments can create more import, and stimulate domestic consumption



Steps of RMB Internationalization

- Trade Settlements in RMB
 - This started last year and made great progress
- Off-shore RMB Market Experiments in Hong Kong
 - Off-shore RMB denominated instruments
- More Market-based Exchange Rate Regime
- Capital Account Liberalization
 - Allow inflows and outflows of RMB
 - Full convertibility
- RMB Becomes Global Reserve Currency



Inclusion of RMB into SDR

- As a first step for RMB to become a global currency, it should be included into SDR
- We believe this can be done even when RMB is not fully convertible
- In this case, the RMB-included SDR is not mainly used as a transactional currency
- It will serve as a better monetary anchor for coordinating global macroeconomic policies



Internal Impacts and Challenges

- Need to Marketize RMB Interest Rate
- Creation of More Sophisticated Financial Products in RMB
- Chinese Financial Institutions Need to Deal with More Risks and Foreign Competition
- Firms Also Need to Deal with Financial Risks
- China Needs to Build a Sophisticated Financial System and Stronger Financial Institutions



External Impacts and Challenges

- Less Outflow of Chinese Goods
- More Expensive Chinese Goods
- More Import of Foreign Goods
- More Outflow of Chinese Capital
- Acceptance of RMB as a Global Currency



Internationalization of RMB as a Strategy

 It is good for China even though there are substantial short term resistance and risks

 More importantly, It is good for a more balanced and sustainable world economy

The world should encourage it

