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third sector leaders

L'entrepreneuriat social est-il la solution pour innover?

Centre d'analyse stratégique, Premier Ministre  
Paris, 23 Mars 2011

Fostering social entrepreneurship  
across borders and boundaries

by Filippo Addarii



Institutional partner of and supported by  
the European Commission

# What do we cover in 15 min?

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- Euclid Network

- Who
- How
- What

- Big Society

# Who?

**Euclid**  
Network

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**Launched  
in Paris  
2007**

# Who?

Over 300 individual members,  
3000 contacts in 33  
countries (EU and beyond)

These members collectively:

- ▶ Turnover €3 billion per year
- ▶ Employ 52,000 staff
- ▶ Manage over 1.2 million volunteers

Hubs in London, Paris,  
Stockholm and  
Budapest

Pan-European governance

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# Who?

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- Network of civil society professionals from across Europe - not just EU (links globally)
- To empower civil society in Europe and beyond (think to do tank of the sector)
- Through connecting, facilitating knowledge-sharing and partnerships across border and boundaries (network approach)
- Key areas: Effectiveness, Sustainability, Innovation and Influence

## How?

- No distinction between legal statuses (charity vs soc ent) but focus on ethos, attitude and goals (changemakers + civic engagement)
- Not just social entrepreneurship but sector system (enterprise, innovation, investments, public institutions, corporations etc)
- Engagement with institutions as experts and partners - not clients or beneficiaries
- Pushing boundaries (troublemakers) and looking for opportunities beyond confort zone (adventure)
- Just do it + multistakeholder partnerships

# What?

1. British Government
2. Intesa Sanpaolo Bank in Serbia
3. European financial regulation review
4. European social innovation agenda
5. Social Innovation Competition for Naples
6. Erasmus for social entrepreneurs

## British Government

- Strategic partner - Office of Civil Society - Cabinet
- Helping civil society accessing EU funding in the UK
- Helping civil society influencing European policies
- Training UK civil society orgs to internationalize - accessing EU funding in the rest of EU and beyond



# Banca Intesa Sanpaolo

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- The largest Bank group in Serbia
- €200m EU funding to Serbia yearly
- Partnership bank - civil society to
  - develop civ soc skills in finance
  - access funding vs foreign consultants
  - develop financial services for civ soc
  - Improve Bank's CSR and reputation

# EU financial regulation

- Rules applied to all financial instruments
- Not acknowledging the sector as commercial agent & source of innovation
  - Non profit rule
  - Contribution in kind eg volunteers
  - Small grants (up to €50K) and applications
- European civil society working group
- Source of expertise and facilitator between Commission, Parliament and Council

# European social innovation agenda

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- Charities and Soc Ent source of innovation to tackle unmet needs - source of jobs and sust growth
- Barroso: 'Corner stone of Europe 2020'  
Brussels 17 March 2011
- Opportunity to reform EU social policy, civil society and EU - engaging people
- Social innovation coalition (+ Mouves)
- Soc Ent event + Barnier, Brussels 30 March

# Social innovation competition 4 Naples

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- Harnessing collective intelligence to tackle local problems (development)
- Testing soc inn on the ground (policymakers)
- Naples symbol of failure
- Rising awareness (young people and general public)
- Multi-stakeholder partnership
- Combination across ideologies: competition, social needs, individual entrepreneurship and public good

# Erasmus for social entrepreneurs

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- Aspiring social entrepreneurs
- Subsidized exchange (up to €1k a month) in a social enterprise in a European country up to 6 months
- To acquire skills and experience
- 70 bursaries available in 2011



## Big Society: pro

- To redefine the role of the State and citizens
  - Smart state (not big) and engaged citizens
  - Cross party policy
- To improve public services
  - Decentralized and delivered by civ soc
  - Empowered people and communities
- Continuity with New Labour Agenda (public service reform

# Big Society: contra

- Poor delivery
  - No clear goals (social justice through wealth redistribution)
  - No thought through implementation
- Poor understanding civ soc needs
  - Capacity building (transition fund just £100m) not opening opportunities only
  - Resources for action (Big Society Bank?)
- Rising skepticism and cynicism

For further information

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