## Digital Economy in Sweden

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# ITU ICT Development index



# World Economic Forum Network Readiness index



# Economist Digital Economy Ranking



NokiaSiemens Networks
Connectivity Scorecard

Sweden ranks #1



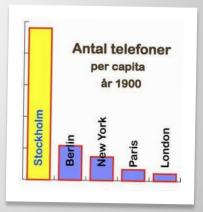
### History

- → Ericsson-Televerket
  - NMT-GSM systems
- Early deregulation
  - One of the first in 1993
- → Home-PC
  - Subsidies created boom of PC











### Results





#### But also...





How do we go from here...



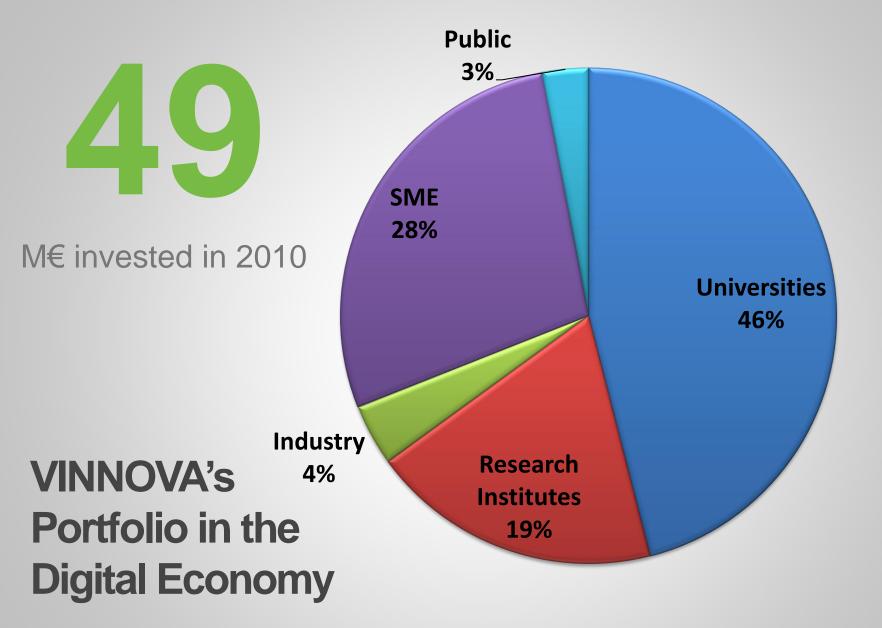
### Swedish Government Policy

- Market drives development
  - Government catalyser
- Broadband strategy
  - 100 Mbit/s to 40% in 2015 and to 90% in 2020
- → National e-Health strategy
  - Focus on implementation
- → Digital agenda 2011
  - Broad and comprehensive approach



VINNOVA develops
Sweden's innovation
capacity for
sustainable growth







#### Investment in R&I

**Security and Crisis Mngmnt** 

**User driven** service innovation

**Disruptive ICT** 

Research & Grow

**Innovation** Capacity of SME's

> **Innovation Procurement**

**Eurostars** 

Industry **Excellence Centers** 

**National** Infrastructure **Broadband Testbed** for Innovation

**Living Labs** 

**Smart Grids** 

**INNOVATION** CAPACITY

**Embedded** systems with India

**Artemis** 

**EUREKA** 

**Eniac** 

**Global** Linkages

**ICT** with China

**Financial** Markets research

e-Government

**Policy Development** 



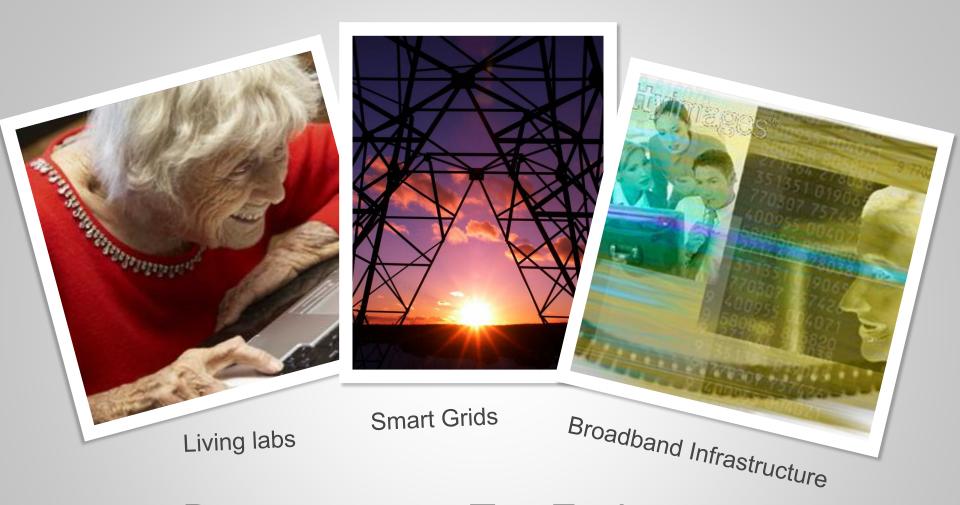
#### **Public Innovation Procurement**

#### Creates possibilities for:

- ...new and better products and services from society
- ...a strategic mean to drive innovation
- …long term growth and international competiveness
- ...SME to easier take part in procurements
- Public procurement in Sweden accounts yearly for about 20% of GDP







#### **Demonstrators** -- Test Environments



## Thank You!